

A place to talk...



About Us

"A place to talk"

"Over a cup of freshly made traditional tea in spotless and chic environ"

Tea Post was established as a unique chain of Tea cafe's in **Gujarat in 2013**

The First tea cafe was started in Rajkot in **May 2013**
And expanded its network to more than **180** Tea Cafes/Kiosks across **33** cities in Gujarat, Rajasthan, Maharashtra & Madhya Pradesh.

It focuses on serving chai and snacks in modern & hygienic environment, marginally higher prices than local tea stalls.

It is among one of the largest chain of tea cafes (in terms of number of stores) through its own and Franchisee cafe network in its segment.

Our cafe's are normally located in Busy Market Areas, High Streets, Near Educational Hubs, Bus Depots, Commercial Hubs, Highways, Institutes, Railway Stations, and many more.

Tea Post

Contemporary interpretation of the tapri, serving freshly made chai



Key Features

Tea Post is established as **Quick Service Restaurant(QSR)**;
With Low investment - Low Gestation - High Returns
All Products are under the brand “Tea Post”
Cafe/Kiosk area - 120 - 400 SqFt

Menu includes:

Hot Tea - 13 Varieties - Rs. 12 - 40

Ice Tea - 8 Varieties - Rs. 40

**Other Beverages - Coffee (Hot & Cold), Milk Shakes,
Thandai, Sharbat and Mineral Water - Rs. 25-90**

**Snacks - Noodles, French Fries, Thepla, Handvo,
Khakhara, Bhakhri, Poha, Upma, Cookies, Puffs,
Sandwiches - Rs. 10 - 70**

In store library

Operational Time - Flexible as per location

Tea Post

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Strictly Private & Confidential



Our Institutional, High Street and Industrial Presence

Ahmedabad - Gandhinagar

IIM - Ahmedabad
IIT - Gandhinagar
KD Hospital
Gift City
Info City

Mumbai

Glenmark Pharma
Fortis Hospital
Metro Cash & Carry
Ashar IT Park
Times Square - Andheri
Fortis Mulund
Kanakia Zillion
& Many more high streets
of kandivali, borivali &
malad

Saurashtra & Kutch

Saurashtra University
Race Course
Kalawad Road
Limda Chowk
RK University
Somnath
Girnar Taleti

Pune

Amanora Mall
Nyati Unitree

Baroda

Jetalpur Road
Manjalpur
Navrachana University
ITM Universe
Parul University

Jaipur / Rajasthan

Manipal University
Fortis Hospital
MG Medical College
VIT, SKIT
AU Finance Head Office
IIM - Udaipur
NIMS Hospital
Jaipur National University (JNU)

Madhya Pradesh

Madhav nagar - Ujjain ETC..
IIT - Indore
IIM - Indore
Teleperformance - Indore

Highway

Highway Food Mall (HFM) - Limdi
Gallops Food Plaza - Fedra & Anand
Nr. Honest Hotel - Karjan
& Many More High street
and Institutional Outlet.

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HANDVO



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Key Franchisee Terms

Total Investment: Approx ₹ 15 Lac

Which includes -

- Franchisee Fees - ₹ 2.5 Lac
- Refundable security deposit of ₹ 1.00 Lac
- Other expenses including capex ₹ 12.5 Lac
- 5 % royalty* on the gross sales payable on weekly basis
- location needs to be approved by the company

Support given to Franchisee :

Tea Post will help the Franchisee in finalizing the cafe location based on location study and experience

All supplies will be provided by the company or through its approved vendors

POS including accounting and inventory management system shall be provided by the company

Marketing & promotion support

Continuous training for day to day operations of the cafe

Franchisee will follow the company policies for running and maintenance of the cafe

*Excluding GST

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Our Strength

Established Brand with strong footprint

Established brand with presence in 33 cities in Gujarat, Rajasthan, Maharashtra & Madhya Pradesh continuously expanding

Established management team

One of the earliest organised Tea Cafe chain with experienced management team

Robust back-end operations

Robust and efficient warehousing & logistics network to meet the supply need of cafes

Strong procedures and control

Continuously strengthening its IT systems for effective and efficient functioning

Marketing support

Brand promotion through conducting events, public relations, print and social media

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Tea Post Core Capabilities - Tea kiosks in office

Serving freshly brewed tea with the signature flavours like ginger pudina, indian masala, elaichi, cinnamon etc.

All the food items are made in front of the consumer and served fresh.

Entire menu is under ₹.100/- which is pocket friendly.

Tea Post as a service provider will save break time of employees will be available when needed as we are serving the need and not the ambience.

We serve more than 15 different type of beverages (Hot & cold/milk and water based) with lips smacking options available under the same roof, Tea Post “a place to talk”.

In order to provide these services, all we require is space admeasuring 100 to 300 sq ft, inlet and outlet water connection with electricity in order to cater your needs.

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Campus



High Street

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Hospital

Menu



A Place to talk... 

CHAI

Hot Tea (Half/Full)	12/20
Hot Flavoured Tea	
Ginger - Pudina	35
Indian Masala Tea (1Cup/2Cups)	35/60
Elaichi (1Cup/2Cups)	35/60
Cinnamon (1Cup/2Cups)	35/60
Sugar Free	35
Saffron	60
Chai without Milk	
Black Tea	35
Kavo	35
Green Tea	35
Healthy Tea (Lemon Green Tea with Honey)	35
Ice Tea	
Lemon	60
Ginger & Lime	60
Blueberry Rose Mint	60
Kokum Pudina	60
Peach	60

PANI

Fruit Punch (280 ml)	35
Lemon Ginger (280ml)	35
Mineral Water (500ml/1Ltr.)	10/20



COFFEE

Black Coffee	25
Hot Coffee	35
Hot Cinnamon	40
Hot Mint	40
Hot Vanilla	40
Cold Coffee	75

Flavoured Cold Coffee

Cappuccino	85
Mocha	85
Irish	85
Hazelnut	85

MILK

Bournvita (Hot)	50
Bournvita (Cold)	50
Cold Coco	75
Thandai	60
Hot Chocolate	70

MILK SHAKE

Chocolate	70
Rose	70
Strawberry	70
Oreo	90
Hazelnut	90

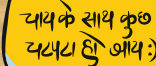
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NASTA

Garam Tazza	80
Handvo	30
Maska Bun	40
Chocolate Maska Bun	40
Spicy Bun	40
Jam Bun	30
Khachos	60
Samosa (1 Pcs./2 Pcs.)	20/35
French Fries	70
French Fries - Peri Peri Sprinkle	80
French Fries - Deep Cheezy	90
Thepla (with Pickles)	30
Veggie Fingers (5 Pcs.)	60
Cheese Garlic Bread (3 Pcs.)	70
Poha	25
Upma	40
Sandwich	
Bread Butter (3 Slice)	50
Jam Butter (3 Slice)	50
Mexican Cheese (Grilled)	90
Vegetable	90
Aloo Mutter (Grilled)	60
Cheese Butter (3 Slice)	60
Cheese Chutney (2 Slice)	60
Peri Peri (Grilled)	90
Paneer Makhani (Grilled)	100
Cheese Chilli (Grilled)	90



चाय के साथ कुछ चखलें हों चाय :) 

NASTA

Puff & Patties	
Aloo Puff	20
Chinese Puff	30
Cheese Puff	35
Mexican Puff	40
Noodles	
Smith & Jones - Masala Noodles (with Cheese & Veg.)	60
Ching's Manchurian Noodles (with Cheese & Veg.)	60
Ching's Schezwan Noodles (with Cheese & Veg.)	60
Tit Bit	
Bhakhri (Methi Masala / Jeera Masalka)	25
khakhra (Masala / Methi / Jeera)	15
Cookies (2 pcs.) (Cashew, Chocolate, Oat Meal, Sugar Free)	10
Cream Roll (Chocolate, Pineapple, Strawberry, Vanilla)	25



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चल यात्र चाय पिला



Enjoy!! the taste of street side chai, at affordable rates & in hygienic environs

150+
OUTLETS
...AND GROWING

www.teapost.in



CUSTOMER CARE
92770 00077



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*There is
always time
for a
cup of Tea*



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